

# Living *Real*

REAL LIFE. REAL FAITH. REAL PEOPLE



## Living Real celebrates life! It's uplifting, challenging, and full of Truth.

Living Real tells the stories of real people, with a real faith, who are living real life. Living Real is encouraging words for those who are down, challenging for those who want to go deeper in their faith, and it is a spiritual GPS that leads readers to the source of Truth - the Holy Word of God. Jesus said to him, "I am the way, the truth, and the life. No one comes to the Father except through Me." (John 14:6)

### Publication Distribution:

Living Real Magazine is an excellent way to reach thousands of people throughout the Midlands and beyond. Readers pick up their copies at medical, dental, and law offices, churches, libraries and bookstores, car washes, salons, health clubs, bus stops, area universities, restaurants and many other locations.

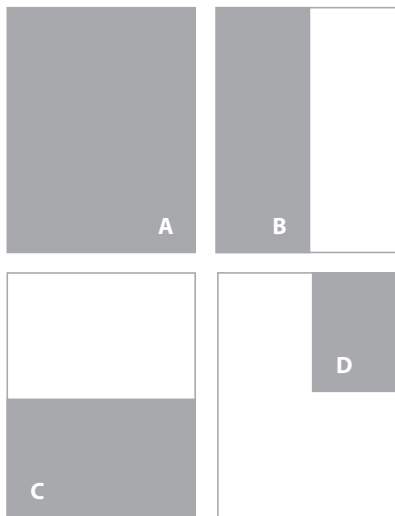
Living Real is a unique and growing publication with a local and engaged readership.

### Advertising Rates:

- A. Full Page: \$1,000
- B. 1/2 Page (vertical): \$500
- C. 1/2 Page (horizontal): \$500
- D. 1/4 Page: \$250

### Premium Placement:

- Inside Front Cover: \$1,000
- Inside Back Cover: \$1,000



\*Please makes checks payable to Living Real Magazine

FOR ADDITIONAL INFORMATION OR TO RESERVE YOUR SPACE CONTACT:  
Telephone: (803) 603-1735 • Email: [melanieshull1962@gmail.com](mailto:melanieshull1962@gmail.com)

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<i>Ad Dimensions:</i>	<i>Trim Size</i>	<i>Bleed Size</i>
<b>A. Full Page:</b>	8.5" x 11"	8.75" x 11.25"

<i>Ad Dimensions:</i>	<i>Size</i>
<b>B. 1/2 Page (vertical):</b>	3.541" x 9.375"
<b>C. 1/2 Page (horizontal):</b>	7.25" x 4.625"
<b>D. 1/4 Page:</b>	3.541" x 4.625"

### **File Preparation:**

Acceptable software programs include Adobe Photoshop, Adobe Illustrator, Adobe InDesign and QuarkXPress 6.0. You are requested to submit your file in hi-res PDF format with fonts embedded; convert all fonts to curves. Convert all Pantone® colors to CMYK.

### **Proofing:**

A final 100%-size proof with crop marks is recommended to accompany all supplied ad files. If proof is not submitted, proper production is not guaranteed.

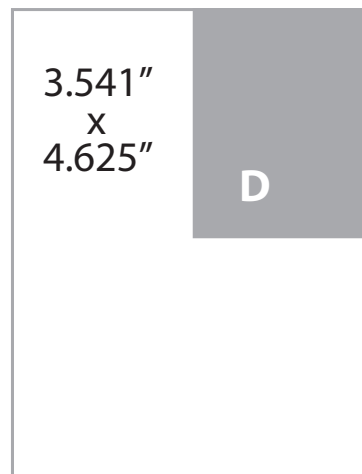
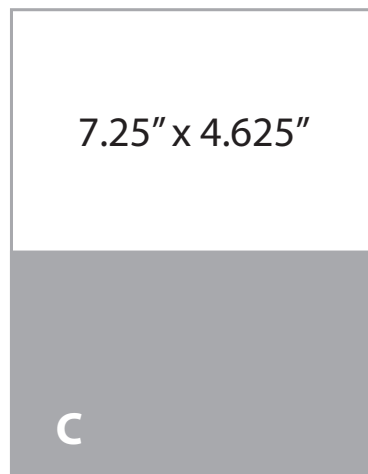
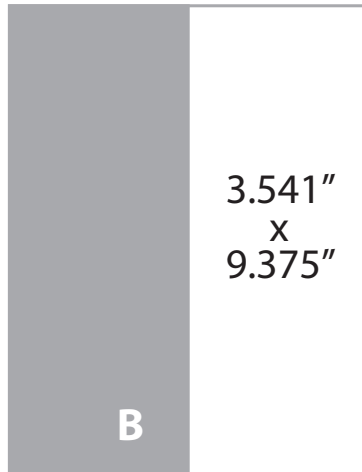
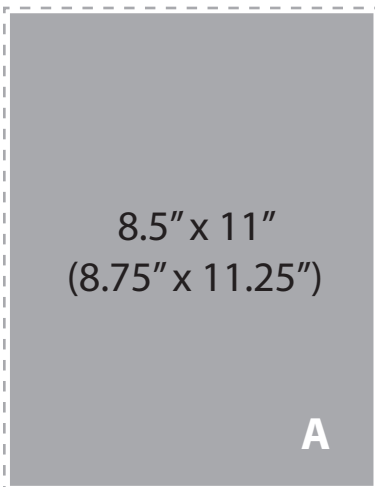
### **Artwork:**

All artwork must be submitted in CMYK color format. Minimum resolution requirements: 300 dpi photo scans, 1200 dpi line art. Acceptable file formats: EPS, TIFF or PDF.

### **Need a Graphic Designer?**

For an additional creative fee, Living Real can provide graphic design services for advertisers who need original artwork to display in Living Real Magazine. Contact your advertising representative to have one of our talented designers meet your specific design needs.

\*Ad materials that do not conform to the stated requirements will incur additional production costs to the advertiser.



SEND ARTWORK FILES TO:  
**Living Real Advertising Representative**  
Telephone: (803) 603-1735 • Email: sales@livingrealmag.com